



Press Release

Winners of SILMO Bangkok 2019 Eyewear Design Contest for Young Thai Designers Venturing into the Global Fashion Arena



Mrs. Wanpen Ratanakungwal, Director of Division of Creative Industry Development, Department of Industrial Promotion, Ministry of Industry, said that the Ministry has continued its support for the second *SILMO Bangkok Eyewear Design Contest*. This year's competition, themed "The Art of Siam", saw 30 finalists chosen from more than 100 eyewear pieces submitted by the general public and students. The winners will have their works shown at SILMO Paris 2020, offering opportunities for the young Thai designers to display their unique eyewear pieces in a global arena.

Sitting on the judging panel, Mr. Jerome Colin, GIFO President and SILMO International Chairman, mentioned that SILMO Bangkok Eyewear Design Contest has inspired the Thai fashion industry. "The submissions reflected a combination of creativity and novel design skills coupled with a blend of Thai art. We are thrilled to have the winners' works displayed at SILMO Paris this September."



Results of SILMO Bangkok Eyewear Design Contest 2019

Student Category

Winner



Design: ARUN by Miss Nichakamon Tuncharern, Department of Product Design, Faculty of Decorative arts, Silpakorn University, with inspiration from Temple of Dawn (Wat Arun). Key features of Wat Arun are interpreted into main details of the eyewear, comprising the King's crown on the top of pagoda, the fishnet-shaped pagoda, Chinese doll statues and colorful porcelain pieces.

The 1st Runner Up



Design: NONG-LUKS by Mr. Puchich Tongngern, Department of Product Design, Faculty of Decorative Arts, Silpakorn University, with the Nong-Luks concept that exemplifies the beauty of Thai women. Inspired by the complexion of female characters in traditional Thai literature, two unique elements are adapted in this eyewear design. First, the “*kanong*” features curvy edges above the lenses that resemble bow-liked eyebrows of an ideal Thai woman. Second, the “*uba*” features pendants hung on the side of eyeglasses’ frame which are adapted from the garland dangling on the character’s headdress. In the actual design, once the pendants are put on, the wearer will look as if she is wearing earrings.



The 2nd Runner Up



Design: LAPPING LIGHT by Mr. Kittiphon Sodata, Faculty of Architecture, King Mongkut's Institute of Technology Ladkrabang, with inspiration from Chula Kite. The Kite features the uniqueness of Thai art and ideal proportion. The kite's five pointed star vectors are interpreted into the design, which the lens on each vector can rotate. Each lens comes in a different shade. Looking through the lenses will amaze the eyes with the fusion of different colors and light.

Public Category

Winner



Design: ISAN by Miss Pitchayapa Petpiroon, a Thai designer, with inspiration from *chalaew* pattern. The design is derived from the weave of three thin bamboo stripes in its diagonal axis. The "ISAN" concept is reflected in the traditional Thai weaving pattern – *chalaew*, printed onto the eyeglass frame, and is also decorated with a lacework on metal look, adding luxe to the design.



The 1st Runner Up



Design: 'The amulet glasses' by Mr. Rashata Nakpansua, a Thai designer. Inspired by small Buddha image or amulet, which has long been the object of faith for many Thais, the frame resembles an amulet casing, while the eyeglass cord represents the amulet necklace. A dab of Art Deco style is blended to make the design look more contemporary.

สอบถามรายละเอียดเพิ่มเติมได้ที่ ฝ่ายประชาสัมพันธ์การจัดงาน
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