

The screenshot shows the ThaiPR.NET website interface. At the top, there's a navigation bar with 'ข่าวประชาสัมพันธ์' (Public Relations News) and 'PR Scoop'. A search bar is located on the right. The main content area features a news article titled 'อิมแพ็ค เอ็กซิบิชั่น แมเนจเม้นท์ แถลงข่าวการจัดงาน "SILMO Bangkok Get Together"' with social media sharing buttons for Like, Share, Tweet, and G+. The article text describes the SILMO Bangkok 2018 event, mentioning its location at IMPACT Exhibition Center and the participation of over 150 companies and 4,000 professionals. On the right side, there are advertisements, including one for '...at Times Square' and another for 'ติดตามข่าวประชาสัมพันธ์ จากทุกวงการในต่างประเทศ' (Follow PR news from all sectors in foreign countries).

**SILMO Bangkok 2018** is the leading platform to showcase the new collections for eyewear and optical products. After 50<sup>th</sup> anniversary of SILMO Paris, IMPACT is set to organize the first edition of SILMO Bangkok to establish Thailand as a fashion capital of ASEAN. SILMO Bangkok will host large multinational industrial groups for optical and eyewear sector include frames; lenses; contact lens; equipment and business services. The event will be held at Hall 4, IMPACT Exhibition Center, Bangkok, Thailand during 20<sup>th</sup> – 22<sup>nd</sup> June 2018. More than 150 exhibiting companies and brands with over 4,000 optical professionals from all around the globe are expected to attend the three-day event.